

Dear Business Friend,

This year, the Haddam-Killingworth High School Communications Department Holiday Show will benefit the Juvenile Diabetes Research Foundation (JDRF).

Diabetes is a chronic disease that affects every organ in the human system. To date, there is no cure for this disease which is why the Haddam-Killingworth Television Department has chosen to sponsor a telethon to support research at JDRF. The mission of JDRF is to find a cure for diabetes and it's complications through the support of research. The telethon will air live on December 23, 2008. Won't you please consider helping?

HOW TO HELP!

In the spirit of the holiday season, we at HKTV are hoping your business would like to donate a small gift or service. Your donation will randomly be picked and awarded to anyone who pledges \$25 or more to our cause. Any donation is welcome and will be greatly appreciated. If your business decides to help by donating, airtime will be dedicated to your business, and you will be invited to present your gift on the live show. By donating a small gift, your business or organization will receive positive exposure within the thousands of homes to which we will be broadcasting.

We are striving to make the 2008 Annual Holiday Show the best yet, and we hope that you will support this worthy cause by contributing in any way that you can. For further information, please call HKHS at 860-345-8541 – ext 320. Thank you very much.

Please detach on dotted line and send in with your donation.

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Yes, my
business/organization: _____
will participate in this year's telethon on December 23, 2008, by donating the
following:

Value: _____
Owners/Managers Name: _____

Company
address: _____ Tele: _____