

**Regional School District No. 17**  
**Board of Education**  
**Strategic Planning/Communications**  
**Subcommittee Minutes**  
**Co-Chairs: Prem Aithal (Strategic Planning)**  
**&**  
**Shawna Goldfarb (Communications)**

A meeting of the Regional School District No. 17 Strategic Planning/Communications Subcommittee was held on Wednesday, May 31, 2023, at 4:30 PM in the Central Office Board Room.

**Subcommittee Members Present:** Shawna Goldfarb (Co-Chair), Prem Aithal (Co-Chair), Jennifer Favalora

**Other Attendees:** Superintendent Jeffrey Wihbey (virtual), Sean Gallagher, Teacher at HK High School

**Subcommittee Members Absent:** Lisa Connelly

**1. Call to Order/Opening of the Meeting:**

The meeting was called to order at 4:36 PM by Shawna Goldfarb (Co-Chair).

**2. Logo Presentation-Sean Gallagher:**

Mr. Gallagher and his student Maddie presented multiple logos for RSD 17. The committee gave their feedback on the logos. Mr. Gallagher will take the feedback back to his class to edit. Mr. Gallagher will return to present the committee with the final logo options and then present them to the full Board.

**3. RSD 17 Bond Referendum Communications and Community Engagement Plan:**

The committee discussed the presented plan and gave feedback. The next step will be to discuss the plan with the Facilities Subcommittee.

4. **Budget Communications/Goals:**

The committee discussed how the budget communications went for the 2023-24 Budget vote and ideas for the next budget cycle.

5. **Communication Subcommittee Goals 2023-2024:**

The committee discussed the goals for the 2023-2024 year.

6. **Adjournment:**

The meeting adjourned at 6:04 PM.